

UVic Good Food Box



The Program:

The Good Food Box is “a non-profit alternative distribution system for sustainably produced fruits and vegetables including local, regional, unsprayed, transitional, and organic produce”. The Good Food Box works to ensure that everyone can afford the best possible produce for themselves and their families because good food grown sustainably and without pesticides is a human right – not a privilege.

University of Victoria (UVic):

The student-run UVic Sustainability Project has partnered with this program to bring this service to campus; students, staff, and faculty can order a Good Food Box every two weeks and it is delivered right to the student union building on campus. Boxes come in several sizes and types ranging from \$6-\$18 CAN, which is far less than grocery store prices.

Limitations & Future Opportunities:

Because the Good Food Box is a non-profit, the viability of the program is dependent upon sponsorships and in-kind donations. This funding model is uncertain and also takes a lot of time and effort to secure each year. This is why the Good Food Box is working toward becoming an Enterprising Non Profit. By charging just over cost for their boxes and by reaching a certain density of orders, the Good Food Box plans to become self-sustaining financially while staying true to their mandate of social and environmental justice!

Another limitation is that you do not know what is in your box each week. You cannot provide a list of anything you really would not want. So sometimes, you might end up with food that you might not need or want

For More Information:

www.thegoodfoodbox.ca

www.enterprisingnonprofits.ca



<http://www.facebook.com/goodfoodbox>