



# Thursday is VEGGIE-DAY

## What is the VEGGIE-DAY?



There are three major canteens at the University of Tübingen. Since October 2011 one of the canteens offers only vegetarian meals – with one of the meals being also vegan- every Thursday.

## What is the aim of VEGGIE-DAY?

The main aim is to sensitize as many people as possible about the fact that they can protect the climate by eating less meat. Ideally these people then change their attitudes towards their diet.

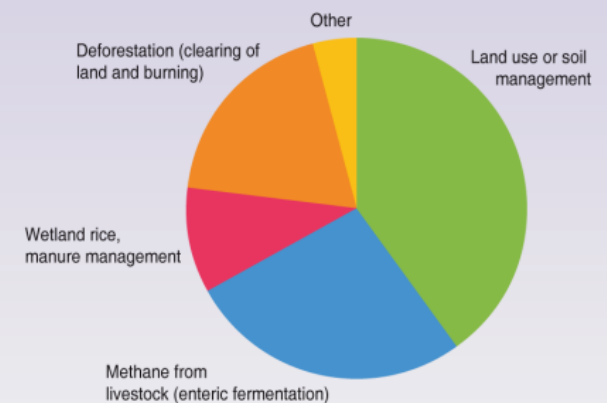
## Why a VEGGIE-DAY?

The VEGGIE-DAY was implemented not only for issues about health and animal protection but mainly for environmental reasons. Here are only two examples of the damaging consequences of meat consumption:

Farming of animals and meat consumption are responsible for 18 % of the world's greenhouse gas emissions.

The production of 1 kg of beef needs 15,000 l of water.

## Greenhouse gas emissions from agriculture and land use



SOURCE: Baumert, 2005

IAASTD/Kerill Berger, UNEP/GRID-Arendal

## What are first results and which further improvements are possible?

The VEGGIE-DAY was well received so it might be an option to extend the VEGGIE-DAY to all the canteens of the university. It might also be a good idea to think about the origin of the food. So far it is not bought locally. Local food could further decrease the carbon footprint of the vegetarian meals.

