



## *Your Waste, My Money* (a green business from used paper and household waste)

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### BACKGROUND

Talking about green lifestyle, it can not be separated from something called garbage. As we know, there are many different types of waste in the world, from households, as well as from industry. In this case, households around the campus and the campus itself are also substantial producers of waste. It can be imagined, how much household waste as the picture below is generated every day in every school? How many reams of used paper from offices and academic activity were piled into garbage and should be thrown away or burned aggravating environmental pollution? **This is the first condition, (1) the number of packaging waste and waste paper bins are not properly managed.**

On the other hand, stretching entrepreneurial campus, especially students in the world can be said to be a great opportunity to promote the regional economy given the number of productive members of society who do not have jobs are still quite a lot. **In other words, (2) required synergy between the students and the community in addressing environmental problems through business.**

### CAMPUSS PROJECT

In response to these conditions, the *Green Movement Community*, the only green community at the *Sebelas Maret University* working with *Java Green Indonesia* has made the business cares about the environment by creating a new business with household waste materials and used paper and helped engage the community around the campus.

The following is an explanation:



## 1. Used Paper

We collect the used papers, including old newspapers from various offices on campus. The papers are then processed with the former rural community of Kadipiro, Surakarta to be a new item in the form of



notes and binders that are environmentally friendly. Processing activities involving the community is both a means for students to serve the community. Once the product is completed, we distribute it to a number of places such as: Cooperative Student or to be sold as souvenirs at student events. Processed products are sold at affordable prices with the profits divided between the public and students. At present, the products we sell are brand named **WINES**. (See Figure 1)

## 2. Household Waste

In addition to the household, the campus also produce a lot of plastic waste in the form of snacks, detergent, soap, and coffee package. Waste is collected, selected, and separated. Again we involve the society around the campus, the village Mojosongo, Surakarta to



produce various handicrafts with material garbage container. The shape of the result is the creation of bags, pencil cases, wallets, and so on. Business is quite in demand by consumers because of its unique design. In addition, the selling price is quite high so it is advantageous. This product was named **MAMA**. (See Figure 2)